



Media Contact:

Cindy Dees – 918.217.6410

cindy.dees@williamsauction.com

For Immediate Release

SD Speedway/Event Center Auction Set for Sept 15

Historic Track Played Host to Outlaw Tours, Monster Trucks and Epic Concerts

Brandon, SD, Aug, 9, 2018... All eyes in Dirt Track racing will be glued to Brandon, SD on Saturday September 15th as the iconic Badlands Motor Speedway (Formerly Huset's) and everything it takes to operate the facility will go up for a "winner take all" auction if the minimal \$3.15 million reserve is met. The historic 73+/- acre facility has been a fan favorite for decades, hosting every sporting event on wheels and legendary sellout concerts.

Seller Chuck Brennan invested millions of dollars in a complete renovation of this historic venue after acquiring the former Huset's Speedway. He accomplished his goal in a record 18 months of round the clock construction to create the family friendly premier racing and concert facility in the Midwest.

"What's important to understand about this facility is the diversity of events it can support," said Brennan. "As a venue owner, you could lease out racing program, the concert venue and the many other promotable events such as Tractor Pulls, Moto-Cross, Monster Trucks and Snowmobile racing. We have 100,000 sf feet of AstroTurf that can be installed and a capacity of over 20,000 for outdoor concerts." The track hosted over 40 events for its inaugural season which included the World of Outlaws Tour.

"The Speedway is an important contributor as an economic drive. Our desire is to see new owners with great ideas make this a win-win for every race team, race fan and the community," Brennan said.

The live auction will take place at 3pm CDT Saturday Sept 15 on site, and online bidding will be available through AuctionNetwork.com. Bidders will need to provide proof of funds prior to the auction, and can obtain a bidder information package by calling Williams & Williams at 800.801.8003.

Please visit the auction website at www.williamsauction.com/badlands

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